

Huntley-Hall-Stockton Building (Belk Building)  
450 North Trade Street  
Winston-Salem  
Forsyth County  
North Carolina

HABS No. NC-324

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PHOTOGRAPHS

WRITTEN HISTORICAL AND DESCRIPTIVE DATA

Historic American Buildings Survey  
National Park Service  
Southeast Region  
Department of the Interior  
Atlanta, Georgia 30303

STATE North Carolina	COUNTY Forsyth	TOWN OR VICINITY Winston-Salem
HISTORIC NAME OF STRUCTURE (INCLUDE SOURCE FOR NAME) Huntley-Hill-Stockton Building(City Directories, 1905 Chamber of Com)		HABS NO. NC-324
SECONDARY OR COMMON NAMES OF STRUCTURE Belk Building		
COMPLETE ADDRESS (DESCRIBE LOCATION FOR RURAL SITES) 450 N. Trade Street, at the southwest corner of Trade Street and W. Fifth Street		
DATE OF CONSTRUCTION (INCLUDE SOURCE) 1905(Ch.of Comm.Pub.;Sanborn Maps)	ARCHITECT(S) (INCLUDE SOURCE) Unknown	
SIGNIFICANCE (ARCHITECTURAL AND HISTORICAL, INCLUDE ORIGINAL USE OF STRUCTURE) See continuation sheets		
STYLE (IF APPROPRIATE) Standard Commercial, early 20th century		
MATERIAL OF CONSTRUCTION (INCLUDE STRUCTURAL SYSTEMS) Brick; timber supports(with steel reinforcement added)		
SHAPE AND DIMENSIONS OF STRUCTURE (SKETCHED FLOOR PLANS ON SEPARATE PAGES ARE ACCEPTABLE) rectangular (60'x168')		
EXTERIOR FEATURES OF NOTE See continuation sheets		
INTERIOR FEATURES OF NOTE (DESCRIBE FLOOR PLANS, IF NOT SKETCHED) The interior has been altered and original details such as pressed tin ceilings and columnar supports have been removed. Early 20th century photographs indicate that the interior of the building featured a furniture display gallery on a mezzanine level above the main floor, and the upper floors contained colonnaded display areas along the sides.		
MAJOR ALTERATIONS AND ADDITIONS WITH DATES Between 1907-1912: structure raised from two to four stories; exterior stuccoed 1939: Belk-Stevens Department store moved into the building.		
PRESENT CONDITION AND USE Vacant, generally deteriorated inside and outside with holes in south side toward -		
OTHER INFORMATION AS APPROPRIATE [rear on first and second floors]		
SOURCES OF INFORMATION (INCLUDE LISTING ON NATIONAL REGISTER, STATE REGISTERS, ETC.) Sanborn Insurance Maps, 1907-1912; Winston-Salem City Directories 1908, 1924, 1939, 1975; "Winston-Salem, North Carolina", 1905 Chamber of Commerce publication; Documentary photographs, early 20th century, courtesy of Bill East		
COMPILER, AFFILIATION Gwynne S. Taylor, Consultant, Forsyth County Historic Properties		DATE March 29, 1983

HUNTLEY-HILL-STOCKTON BUILDING (Belk Building)  
Winston-Salem, North Carolina  
Architectural Data Form (Continued)

Significance:

The brick structure which now stands at 450 N. Trade Street began as a two-story store building constructed in 1903 or 1904 by Benjamin F. Huntley, a furniture manufacturer, to house his business in "furniture, carpets, mattings, stoves, funeral directors and embalmers." The structure was raised to four stories sometime between 1907 and 1912 to accommodate Huntley's growing business. The local significance of the Huntley-Hill-Stockton Building lies in its association with Winston's early downtown building history, its association with the furniture industry, and its association with Benjamin F. Huntley, William P. Hill, and Madison D. Stockton.

The Huntley-Hill-Stockton Building is one of the few turn-of-the-century buildings which remain in the downtown area. Winston-Salem's urban center has had three major periods of development: 1850-1870, 1870-1913, and 1913-1930. No structures remain from the 1850-1870 period and only a few remain from the 1870-1913 period. The largest concentration of significant structures which remain is the group built from 1913-1930 during a boom period in which the tobacco and textile industries expanded rapidly. During the 1870-1913 period Trade Street was a center of mercantile activity and the only reminders of this era which still stand are the Poindexter Hardware Store and Oddfellows Hall near Fourth Street and the Huntley-Hill-Stockton Building on the southwest corner of Trade Street and Fifth Street.

In addition to its significance as one of the few early twentieth century buildings in the center city, Huntley-Hill-Stockton is one of the few associated with the furniture industry in Winston-Salem. In 1908 Huntley-Hill-Stockton was the largest wholesale and retail furniture dealer in North Carolina,<sup>3</sup> while there were other furniture concerns such as the Forsyth Iron Bed Company and the Forsyth Chair Company, artifacts of these do not remain in the center city.

The Huntley-Hill-Stockton Building was placed on the study list for the National Register of Historic Places by the N. C. Professional Review Committee in April, 1982.

Exterior Features of Note:

The Huntley-Hill-Stockton Building is a brick structure with a parapet roofline. It has a six-bay facade accented by three stories of segmental-arched window openings. The second and third stories have been stuccoed and scored to resemble cut stone, and the fourth floor features a corbeled belt course and window hoods. Early photographs indicate that panels of leaded glass originally stood above the display windows. According to a 1912 insurance map, Huntley-Hill-Stockton used the first, third and fourth floors of the building to display and sell furniture; they sold stoves

on the second; and they performed undertaking tasks at the rear of the building where three Gothic-arched windows appear. The 1904/1905 Winston City Directory lists Huntley-Hill-Stockton at 446-450 Trade Street with the "undertakers and embalmers" at the entrance on the Fifth Street side of the building. A large arch which appears on the Fifth Street elevation enabled carriages and hearses to enter and exit the funeral parlor area. The funeral business ceased in 1917.

Interior Features of Note: (continued)

floor, and the upper floors contained colonnaded display areas along the sides. Ceilings above the mezzanine and on the second floor were decorative pressed tin.